

## **1/2 Page**

**Trim Size:** 8.5"W x 11"H

**Bleed Size (.125"):** 8.75"W x 5.75"H

## **1/4 Page**

(Portrait)

**Trim Size:** 4.25"W x 5.5"H

**Bleed Size (.125"):** 4.5"W x 5.75"H

## **1/8 Page**

(Landscape — Business Card size)

**Trim Size:** 4.25"W x 2.75"H

**Bleed Size (.125"):** 4.5"W x 3.0"H

## **1/16 Page**

(Portrait)

**Trim Size:**

2.125"W x 2.75"H

**Bleed Size (.125"):**

2.375"W x 3.0"H

**Sponsor Ad Specs**



# Ad Specifications

Prepare a print-ready PDF or JPEG with all fonts and images embedded so that no adjustments are required. Do not send native files. Include crops and bleeds as indicated below.

Email your file to [info@bostonmlkbreakfast.org](mailto:info@bostonmlkbreakfast.org) with the subject "BOOKLET AD." Include a point of contact in the body of the email.

**All ads must be received no later than December 1, 2024, by 5:00 PM.**

AD SIZE	TRIM SIZE	BLEED SIZE
<b>Full Page Ad</b>	8.5"W x 11"H (Portrait)	8.75"W x 11.25"H
<b>1/2 Page</b>	8.5"W x 5.5"H (Landscape)	8.75"W x 5.75"H
<b>1/4 Page</b>	4.25"W x 5.5"H (Portrait)	4.5"W x 5.75"H
<b>1/8 Page</b> (Business-Card)	4.25"W x 2.75"H (Landscape)	4.5"W x 3.0"H
<b>1/16 Page</b>	2.125"W x 2.75"H (Portrait)	2.375"W x 3.0"H