

MLK Breakfast Sponsorship Opportunities 2021

\$50,000

- Prominent logo inclusion (individual or company) on the event invitation (printed and digital invites, distribution nationwide)
- Two 15–30s messages/advertisements from your organization during the program
- Personal introduction to Keynote Speaker
- Opportunity to contribute branding items in MLK SWAG kits
- Recognition in all media releases

\$25,000

- One 15–30s message or advertisement from your organization during the program
- Sponsor recognition and opportunity to introduce Rev. Barber and the Poor Peoples Campaign
- Credited as a Sponsor in digital/printed materials
- Opportunity to place a branded gift item in MLK Swag kits
- Logo prominently displayed on website
- Recognition in all media releases

\$10,000

- Streaming message or advertisement from your organization during the program
- Sponsor recognition + opportunity to introduce Boston Celtic's Jaylen Brown
- Credited as a Sponsor on all digital/printed materials
- Opportunity to place a branded gift item in MLK Memorial Breakfast Swag Kits
- Logo prominently displayed on website
- Recognition in all media releases

\$5,000

- Sponsor recognition during the event
- Credit as a Sponsor on all printed materials
- Corporate logo prominently displayed on website

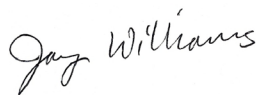
\$2,500

- Credit as a Sponsor on all digital/printed materials

Martin Luther King, Jr. Memorial Breakfast Committee, Inc.
c/o Mrs. Rudelle Fenty, Treasurer
1073 Tremont St.
Boston, MA 02120



The Reverend Dr. Monrelle
T. Williams, Ph.D.
Rector
St. Cyprian's Episcopal Church



The Reverend Dr. Gerald
"Jay" Williams, Ph.D.
Lead Pastor
Union United Methodist Church



Diane N. MacGillivray
Senior Vice President for
University Advancement
Northeastern University